



Dear RBHS Coach, Club Advisor, or Parent Volunteer:

It's that time of year again when your sports team or campus organization can earn money to help fund its needs in a program that pays you the highest percentage of sales than any other fund raising sales program. The SOS Ticket Sales Program for the Farmer's Insurance Golf Tournament at Torrey Pines (end of January 2011) earns your program \$15.00 for every \$17.00 ticket you sell. The only thing you have to do is track the tickets closely. **Any Ticket not returned must be paid for. So if you lose tickets, you must pay for them.**

This year's \$17 ticket includes a \$10 GolfSmith Gift Card.

I would strongly suggest that you pick a parent volunteer to track and administer your ticket sales program. I will be glad to work with them directly to help them organize your sales program. I have made it simple and it can be administered in several ways. You can choose to distribute the tickets in advance or take orders.

If you have any questions or would like to discuss how this program can raise funds for your sport or organization, please contact me or have your parent volunteer contact me at one of the following phone numbers.

Daytime Office: (858)451-6524 - Evening Home: (858) 451-1515

Please call me with any questions or to help you raise your necessary funds for your group. Attached is a list- **Rules, Ideas, and Suggestions** of how to sell these tickets.

Thank you,

**Bitsy Clayton,
SOS Ticket Chair
Rancho Bernardo High School Foundation**

**SOS (Support Our Schools) Farmers Insurance Open
RBHS Foundation Fundraiser Rules and Reminders:
*ALL Sellers need this form when receiving tickets***

- 1) All payments should be by check, payable to
 “RBHS FOUNDATION”
- 2) Any *unsold tickets* **MUST be returned**
- 3) Any tickets not returned, must be paid for. **NO EXCEPTIONS**
- 4) ALL tickets must be sold for \$17.00 each (NO DISCOUNTING)
- 5) ***No tickets may be sold within one (1) mile of the Torrey Pines Golf Course or at any of the Tournament Shuttle lots from January 24-30, 2011*** Golf Course pro shops will sell Buick Invitational Tickets for the Century Club at the regular admission price. Participating schools will be allowed to sell the SOS tickets at any local Golf Course **only with** the approval of the Golf course or pro shop.
No sales are allowed at any San Diego County Military establishment.

If Rules are not followed, it could result in Rancho Bernardo High School losing the future right to be a part of the SOS Ticket program .

If you have any questions or need more tickets, please call

Club/team coordinator Name _____ *Phone* _____ *Email* _____
Money/ticket return is due _____

Sales Suggestions ---

- Parents purchase for personal use
- Parents sell at their place of employment
- Parents buy the tickets and give them to clients as a business gift
- Booster clubs sell them to raise money for your group
- Advertise them in the school paper and/or monthly news letters
- Sell to Realtors, Insurance Agents, or other local businesses for use as gifts
- Friends and Family—they make great holiday gifts!
- Offer to local services clubs....Lions, Kiwanis, Rotary
- Set up a booth at a local Grocery Store
- Announce sales at sport events
- Sell in Concession stands at sport events
- Sell in concession stands at High School events
- Sell in parking lots when parents pick up students
- Advertise in Church news letters
- Work with local golf course (with permission only)
- Work with local golf clubs and associations (with permission only)